

Introduction

MARK.S



MARK.S



Spring – Summer 2026
Collection

Paris

June 24 – 30, 2025

Tokyo

July 22 – 24

MARK.S



Garments defy translation.

For what the heart truly loves, no logic, no ledger is needed.

MARK.S aims to make clothes that evoke a feeling, rather than requiring understanding.

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The challenge of perceiving aesthetics purely through language;

Without seeing the real thing, tracing back solely through text or theory can obscure the aesthetic and essence those words aim to convey.

Daily life feels overwhelmed with information, and increasingly, clothes come with excessive descriptions.

There's an inherent beauty and essence in historic fabrics, 'boro,' and loved vintage clothing that words alone can't convey. MARK.S began with a desire to truly specialize these deeply personal connections to clothing; to create a brand that is felt on the most intimate level.

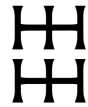
This philosophy extends to MARK.S' creative process.

The designer's profile is undisclosed; it is felt their name and background are irrelevant until the product is experienced.

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MARK.S debuted in exhibition format from AW25.

MARK.S completely reflects designer's aesthetic, with a strong focus on natural materials.

The designer personally sources hand-woven, hand-spun, and unused antique fabrics globally, resulting in limited-edition special items. Colors emerge from the earth itself — through Oshima Tsumugi's ancient mud-dyeing craft, each hue unique to its native soil. Special fabrics are slow-woven on machines close to handlooms. All these capture designer's sense of beauty — a dedication to avoiding wasteful mass production and crafting continuous designs that endure for the future.

Moving toward the future, MARK.S is committed to proposing value creation that goes beyond just 'making.'

MARK.S (read "Mark-S") combines "MARK" (mark, record, trace or sign/symbol) with "S" (for special, supreme, and designer's initial), creating the meaning of "designer's Record/Archive."

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D U N E

intl.

MARK.S

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Dune intl. UG

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