

A stylized, handwritten signature in black ink, likely reading 'Devlyn Van Loon', positioned in the upper left corner of the image.

DEVLYN VAN LOON
AUTUMN/WINTER 2025





ABOUT THE BRAND

Every Devlyn van Loon garment is designed to inspire confidence in the wearer by seamlessly combining comfort and functionality with casual elegance. Rooted in an innovative and modern approach to patternmaking, we focus on translating measured, thoughtful details into effortless and streamlined silhouettes.

Our fabrics are chosen with sustainability, quality, and longevity in mind and are sourced from high-quality mills based in Japan, Canada, Korea, and India.

Each garment is produced in Canada in our studio or with our family-run local manufacturing partners. We produce each collection in small batches with meticulous stitching and french or flat felled seams to ensure an heirloom quality end product.

We believe in producing pieces with a respect for traditional craftsmanship that are built to last.

Our garments offer the wearer a sense of comfort, ease, and pleasure to be worn as a daily experience that is both tactile and luxurious.

ABOUT THE COLLECTION

For the A/W 2025 season, our core fabric offering includes a uniquely textured artisan quality wool-blend double weave dyed in small batches in the Hamamatsu region of Japan, a beautifully plush yarn-dyed Japanese Flannel, supremely soft workwear-inspired brushed drill sourced from Japan, and completely traceable organic and locally milled 330 gsm French Terry.

Each seasonal collection reflects the designer's experiences and current inspirations, offering a glimpse into their ever-evolving perspective.

This season, our influences include the rich jewel tones of early Renaissance illuminated manuscripts, the work of Sanzo Wada, early 1900s workwear, and the modernization of traditional Edwardian tailoring.

We translate these elements into garments that honor the beauty and significance of everyday life.





MORGAN WEARS THE WOVEN T-SHIRT IN PARCHMENT, FLARED MIDI SKIRT IN SQUID INK, AND OVERSIZED SHIRT JACKET IN DEEP CHERRY



MORGAN WEARS THE MAQUIGNON SHIRT IN PARCHMENT, FLARED MIDI SKIRT IN DEEP TEAL, AND RELAXED OVERCOAT IN MIXED BLUE
HERMANN WEARS THE WORK SHIRT AND WORK TROUSER IN MIDNIGHT BLUE WITH THE UNISEX CREWNECK IN ONYX





HERMANN WEARS THE WORK SHIRT AND RELAXED OVERCOAT IN MIXED GREY



HERMANN WEARS THE OVERSIZED SHIRT JACKET AND WORK TROUSER IN WHEAT WITH THE WORK SHIRT IN PARCHMENT



MORGAN WEARS THE WOVEN T-SHIRT IN PARCHMENT, FLARED MIDI SKIRT IN SQUID INK, AND OVERSIZED SHIRT JACKET IN DEEP CHERRY



HERMANN WEARS THE WORK SHIRT, CROPPED TROUSER, AND RELAXED OVERCOAT IN MIXED GREY



MORGAN WEARS THE MAQUIGNON SHIRT IN PARCHMENT, FLARED MIDI SKIRT IN DEEP TEAL, AND RELAXED OVERCOAT IN MIXED BLUE



HERMANN WEARS THE WORK SHIRT, CROPPED TROUSER, AND RELAXED OVERCOAT IN MIXED GREY
 MORGAN WEARS THE WOVEN T-SHIRT IN PARCHMENT, FLARED MIDI SKIRT IN SQUID INK, AND OVERSIZED SHIRT JACKET IN DEEP CHERRY





MORGAN WEARS THE MAQUIGNON SHIRT AND RELAXED OVERCOAT IN MIXED BLUE



ABOVE - HERMANN WEARS THE WORK SHIRT IN MIDNIGHT BLUE WITH THE UNISEX CREWNECK IN ONYX. MORGAN WEARS THE RELAXED OVERCOAT IN MIXED BLUE
 BELOW - MORGAN WEARS THE UNISEX SNAP SHIRT AND FLARED MIDI SKIRT IN MUTED BLACK.
 HERMANN WEARS THE OVERSIZED SHIRT JACKET AND WORK PANT IN WHEAT WITH THE WORK SHIRT IN PARCHMENT





HERMANN WEARS THE WORK SHIRT AND RELAXED OVERCOAT IN MIXED GREY
MORGAN WEARS THE OVERSIZED SHIRT JACKET IN DEEP CHERRY