



PATRICK CUPID

Fall / Winter 2024

collection

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PRIMORDIAL

Patrick Cupid unveils the fall/winter 2024 collection “PRIMORDIAL,” a new direction, his autonomous style narrative centered around his unique aesthetic. Primordial serves as a cross-dialog between the now and the possible. It is a story of the autochthonous people who left Alkebulan to explore new realities in reflection of themselves. Through PRIMORDIAL, Patrick takes us on a voyage of self-discovery mapped by the stars.

Patrick’s fall/winter collection expands the brand’s offering by introducing menswear and bags featuring the season’s new abstract prints, Galactic and Ethon. True to form, Patrick accretes an otherworldly color palette comprised of rusty hues, electric pink, vaporous blues, and deep earth tones. New styles emerge harmoniously with Patrick’s signature silhouettes, comprised of sumptuous fabrics, including silks, plush wool, and knits.

















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