

PATRICK CUPID

Letting Go

Autumn / Winter 2023 Collection

PARIS

66 Rue Du Temple 75003

MARCH 5-8TH
10AM - 7PM

www.patrickcupid.com • sales@patrickcupid.com
+1 212 748 9302 • +1 917 915 0647



Letting GO

Patrick Cupid's Fall / Winter 2023 collection, "Letting Go" celebrates the freedom of self-release from social conformity and embracing the simple joys of life through personal aesthetics. The collection forgoes trends for a more classic approach in a focused manner that reflects the individual. Exploring the autumn of self-discovery by shedding the concepts that aren't representative of the self while expressing a style that begins to define who you are. Letting Go compares taking those first steps as your fully realized self to dancing. Where everything in you is alive, your direction is everywhere and anywhere.

Letting Go is Patrick's ninth collection marking five years in business for the eponymous brand. With Letting Go, Patrick writes another chapter in the brand's narrative of individualism and autonomous style.

























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