

# PATRICK CUPID

Li-Ii

Spring / Summer 2023 Collection

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## Li-li

Patrick Cupid: luxury designer clothing brands' Spring / Summer 2023 collection "Li-li" furthers the brand narrative of individualism by exploring femininity and self-identity. Ruffle tiers and asymmetric cuts in soft cotton and silk are employed to create airy silhouettes that dance merged with comfortably understated knitwear; Patrick delivers a bold and playful collection true to his cosmopolitan aesthetic.

Patrick Cupid: luxury designer clothing brand Spring / Summer 2023 collection is a celebration of femininity in its own right. Lilac is the central color in homage to Lilith, the first woman and Adam's first wife. Adding depth to the colors for Spring / Summer 2023, electric aqua and cloudy white signify peaceful self-awareness and our connection to nature, reminding us the sky is no limit.

In addition, designer Patrick Cupid introduces new abstract prints to symbolize the world beyond Eden. Negative space within the print represents clarity of mind, while meandering forms and color depict free thought.

In the Judaic texts, Lilith and Adam are created simultaneously in the same manner, both independent and equal. According to the story, Lilith left Eden of her own volition, refusing to be subservient to Adam, and is consequently demonized for exercising her independence. Femininity as self-standing is the message for Patrick Cupid's Spring / Summer 2023 collection, heightening the Patrick Cupid luxury clothing brands dialog of autonomous style.



















































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