

# KOREAN EYEWEAR Presentation



Sales [SHOWROOM ROMEO]  
28 SEPT - 27 OCT 2023  
18 rue Ferdinand Duval 75004 Paris

Sales [TRANOÏ WOMEN]  
28 SEPT - 1 OCT 2023  
PALAIS BRONGNIART  
16 PLACE DE LA BOURSE 75002 PARIS



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# Paris Fashion Week

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Dr.GRAM

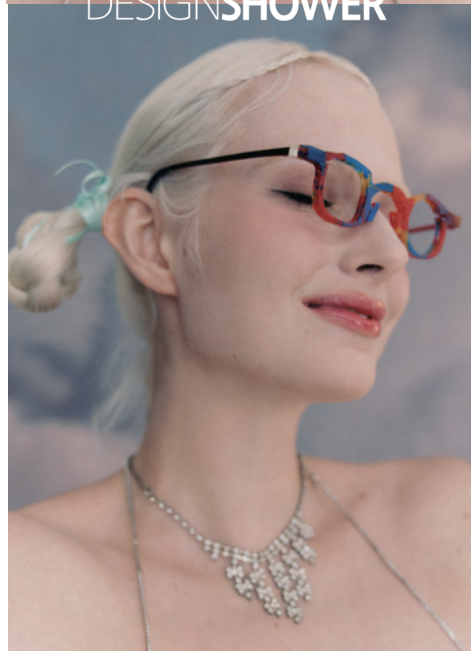
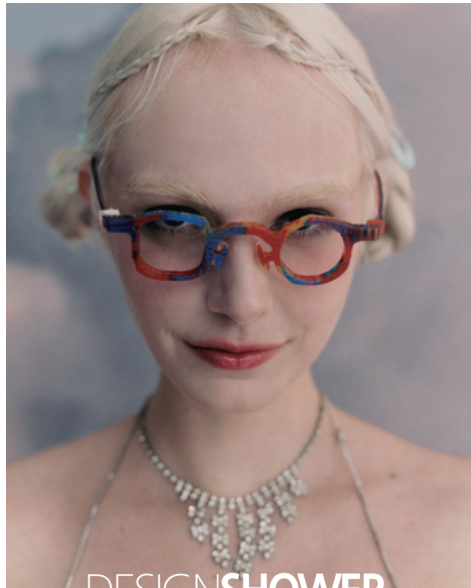
Dr.GRAM follows a brand philosophy of 'simple is best' and advocates zero waste.





DESIGN**SHOWER**

The ultimate beautiful artistic spirit we pursue is to overcome failure and challenge the newness that leads the times  
- courage "Life is ART"





**MARCH**  
*eyewear*

“Classics with a twist”  
with original colors We will present progressive eyewear  
that will allow your individuality to shine.



**MARCH**  
*eyewear*



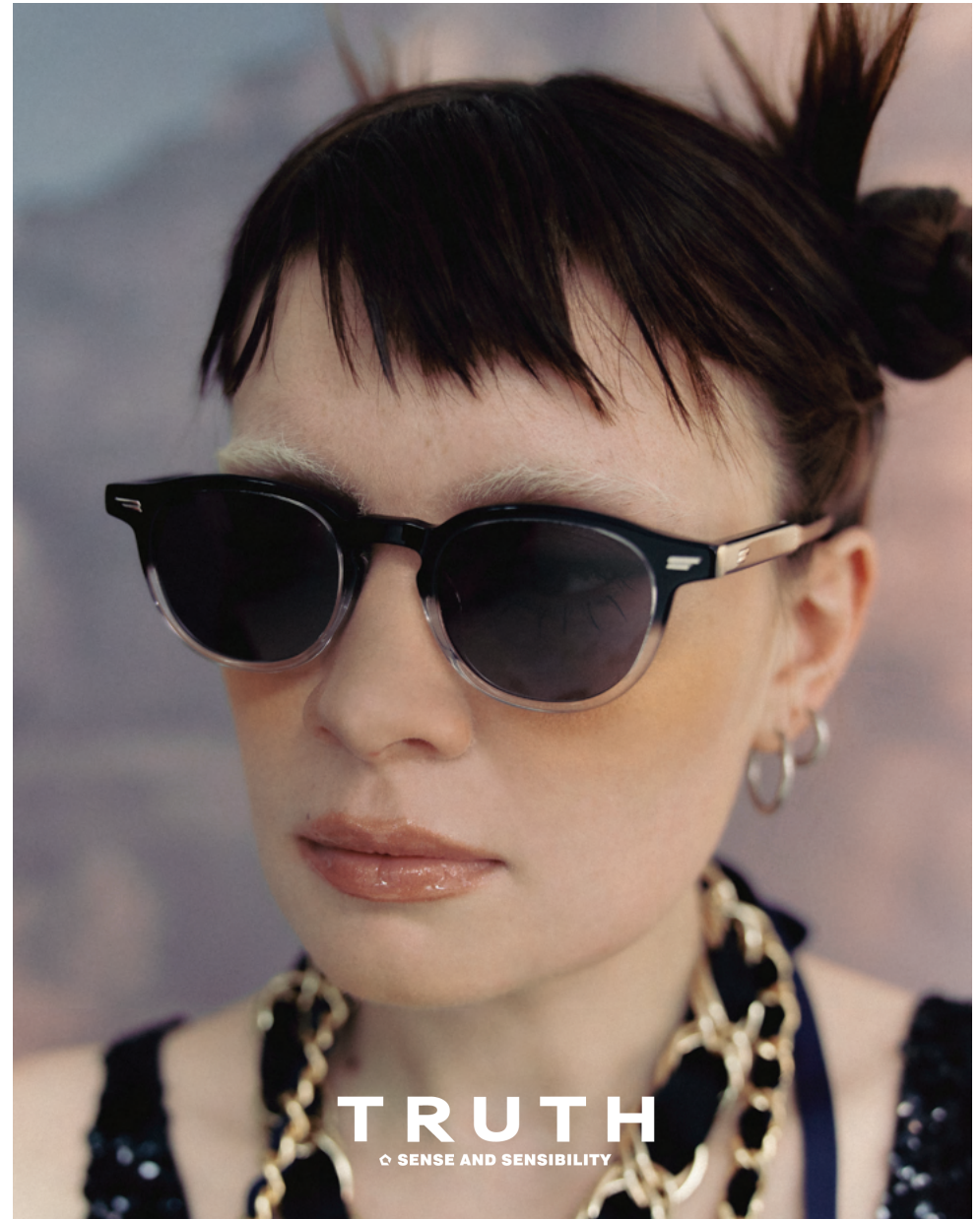
**MARCH**  
*eyewear*



**TRUTH**  
◇ SENSE AND SENSIBILITY

TRUTHeyewear means true with sincerity. It starts with our sincerity toward eyewear. We want to express unchanging values that can encompass past, present and future generations.

**TRUTH**  
◇ SENSE AND SENSIBILITY





**NINE ACCORD**

NINE ACCORD is  
creating a new design based on experiences.





**KNOUSUN**

Our thought and design are not just for appearance,  
we are looking for something truly good, not specious one.



**KNOUSUN**



**KNOUSUN**



**Y U N**

At YUN,  
In the spirit of keeping things simple, we've made it possible for  
you to choose, try on and get your glasses in 20 minutes.

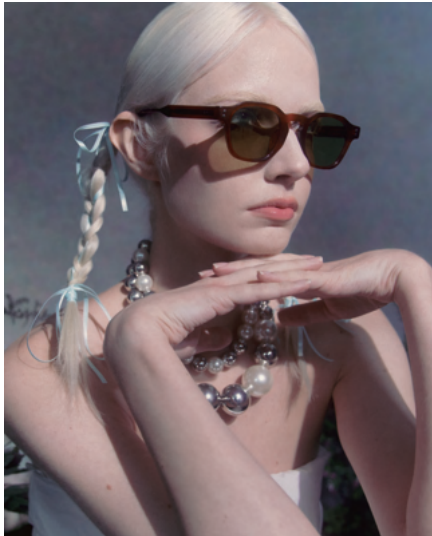






USEFUL  
ATELIER

makes and sells classic,  
useful products that are stylish whenever you take them out,  
just like the dictionary meaning of the word.



USEFUL  
ATELIER





**ACCRUE**  
Wear Inspired.

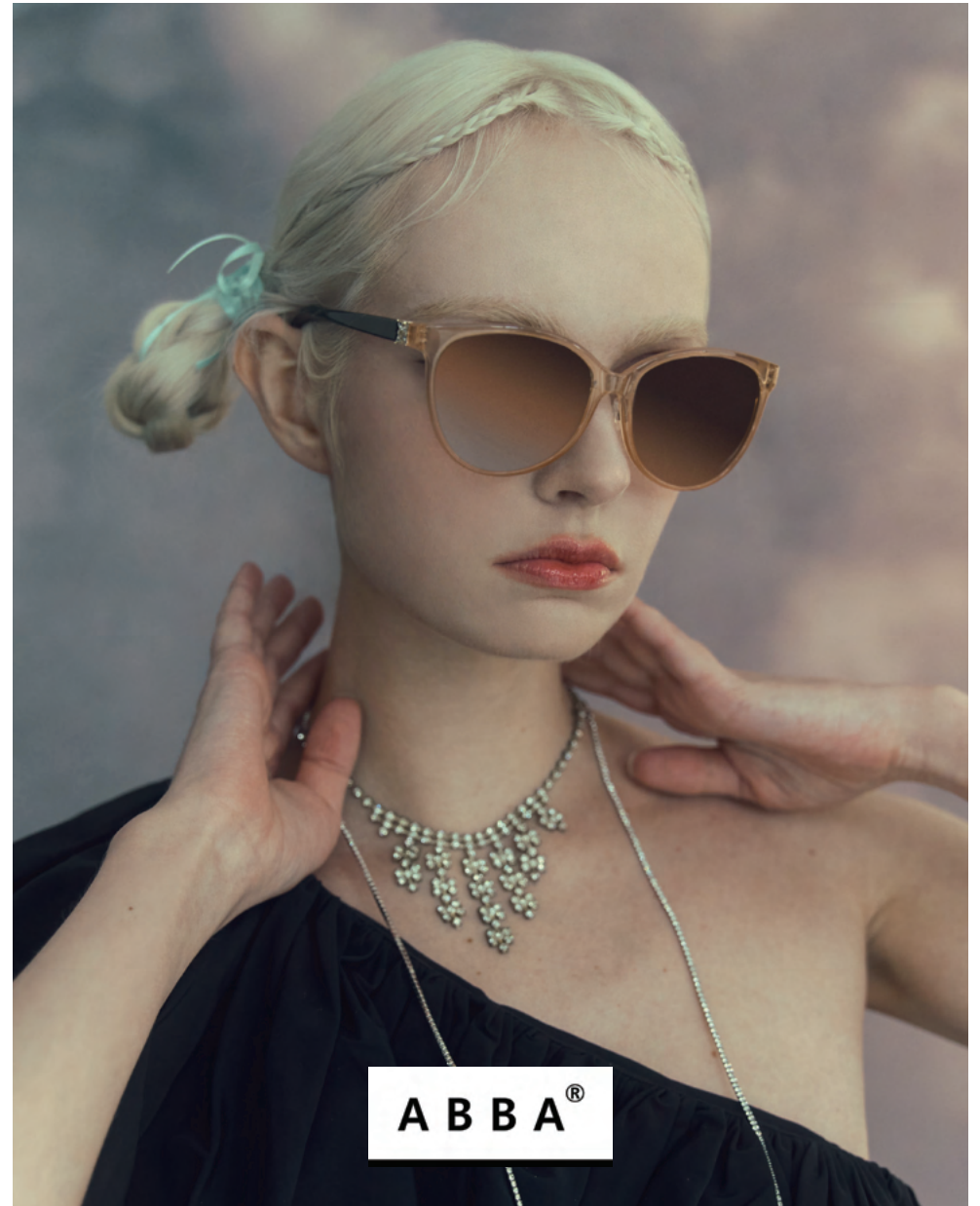
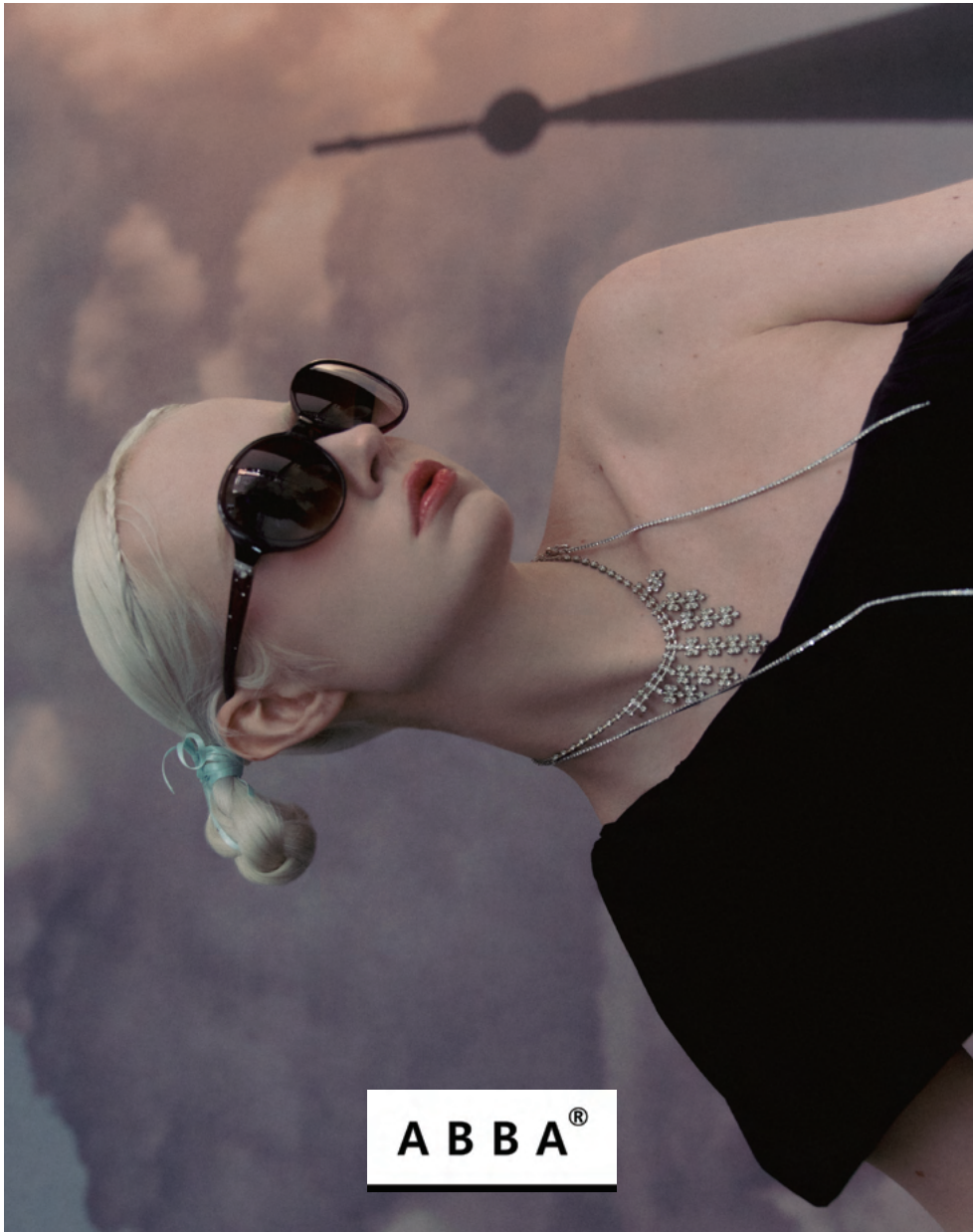
“wear inspired” ACCRUE reinterprets motifs inspired  
by the romantic code.





**ABBA**<sup>®</sup>

There are people who have never used ABBA Eyewear.  
but there is no one who has only used ABBA Eyewear Once.  
Take your attractiveness quotient to the next level with ABBA eyewear.



# MEMO

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