

AS1PAK

WHOLESALE CATALOG

SUMMARY

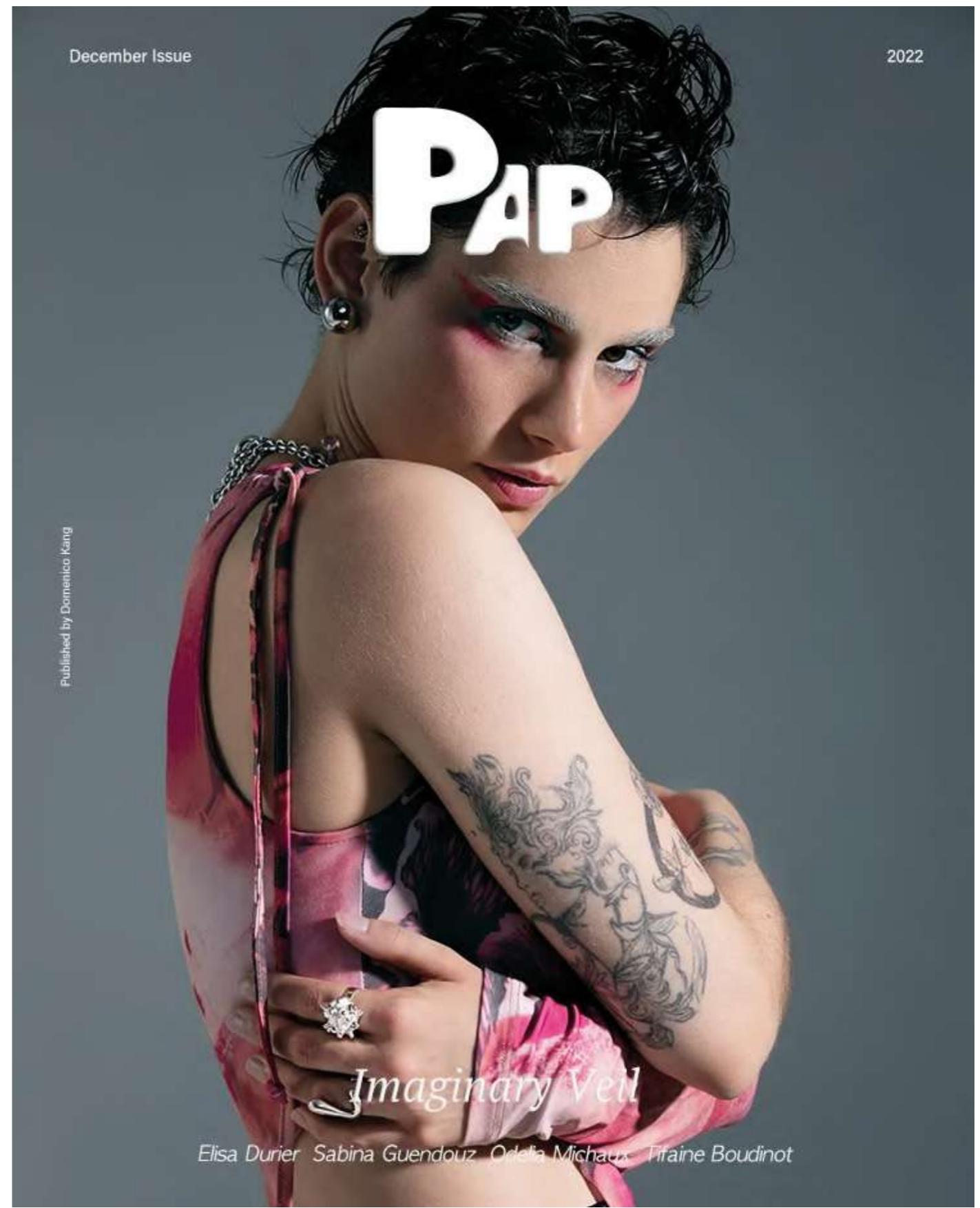
- BRAND PRESENTATION- P3
- PRESS REVIEW----- P4 TO P7
- COLLECTIONS----- P8 TO P32
- INFLUENCE REVIEW--- P33 TO P35
- PRODUCT DETAILS---- P36 TO P65
- PRICE LIST----- P66 TO P67
- CONTACT----- P68

ASZPAK develops a minimalist and unconventional aesthetic inspired by the digital culture of the 2000s. Our leather goods are designed in Paris and manufactured entirely in France.

We reinvent accessories in a responsible and unconventional way by offering authentic leather goods which evolve with a unique concept of amovible handles.

We only use leathers from surplus luxury houses with traceability and environmental certifications. These leathers are destined to be destroyed or stored indefinitely, which is why we are committed to revaluing what already exists.

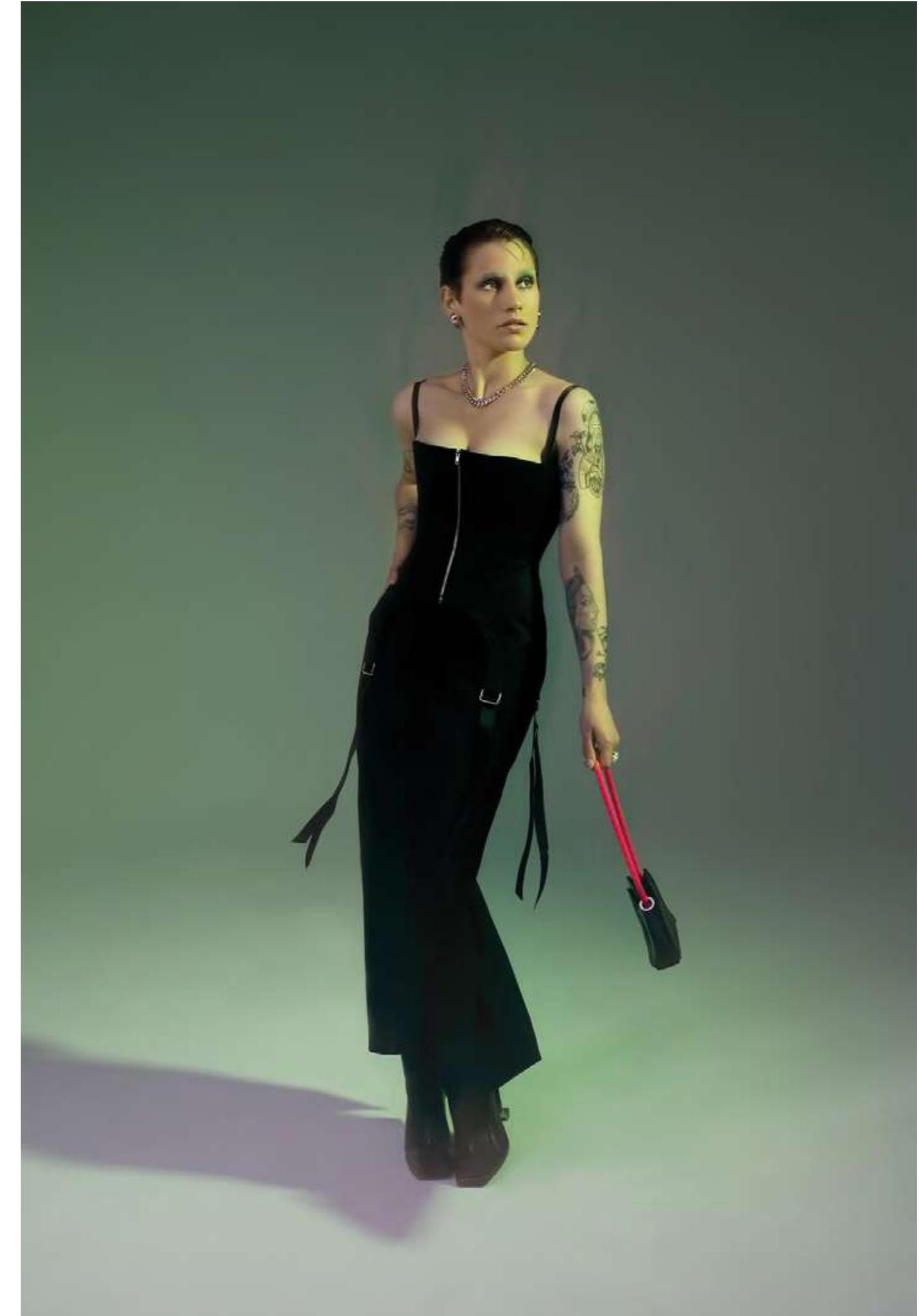
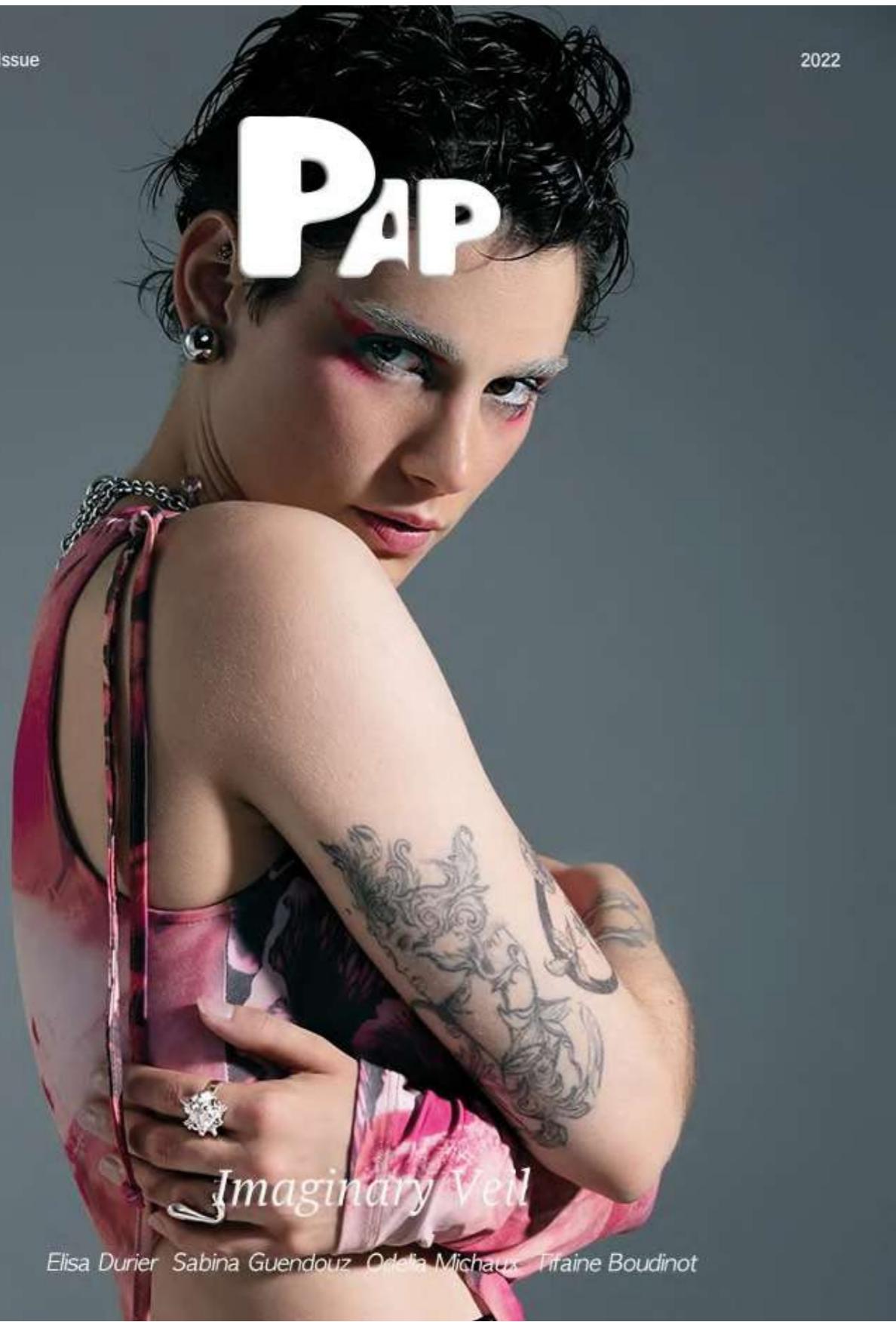
PRESS REVIEW



December Issue

2022

Published by Domenico Kang



Elle > Mode > Accessoires de Mode

4 couleurs de sacs ultra tendances

Publié le 15 février 2023 à 19h06



© imaxtree

SAUVEGARDER

Las de traîner vos vieux sacs noirs partout, de saison en saison, sans y trouver un quelconque intérêt ? Optez pour ces couleurs qui risquent bien de tout changer.

LE ROUGE

La couleur de l'amour, certes, la couleur du danger aussi... Mais dernièrement, on a appris que **le rouge était la couleur de la femme forte, assurée et pleine de vitalité**. Ce n'est pas pour rien que Rihanna était en total look carmin pour le Super Bowl. Et oui, il va falloir voir rouge en 2023.



EDITORIALS

The summer is not over yet!

SS24

This is the story of a woman who has gone on vacation and returns to Paris. She realizes that her bag has fallen into the water, but decides to wear it anyway, as it reminds her of her summer.

This is the opportunity for ASZPAK to develop a first soft design inspired by the tube bag, and to explore a poetic, simple and sensitive vision of leather. Indeed, the «Diving» bag is immersed in dye, and questions our relationship with craftsmanship and manufactured objects.

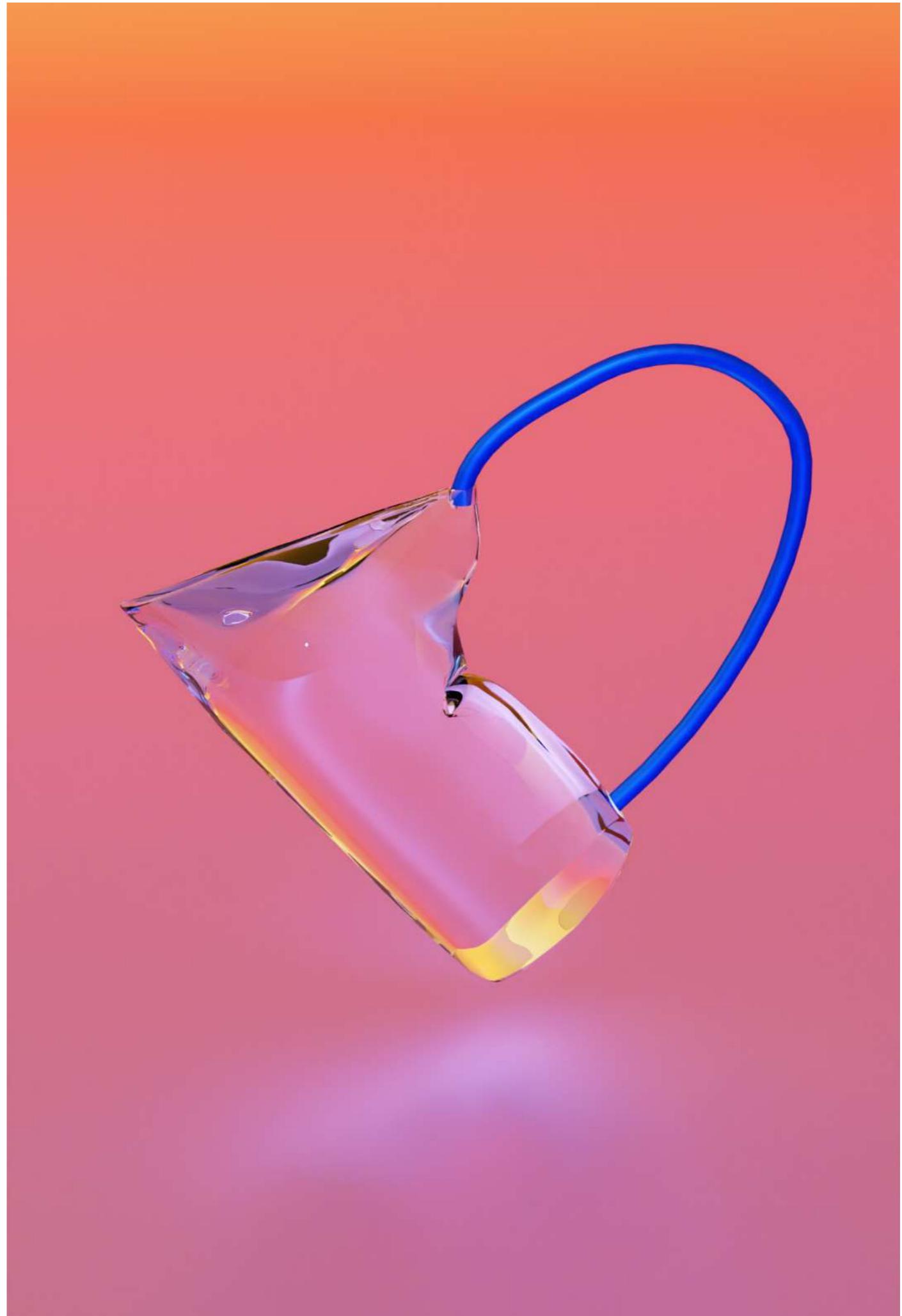
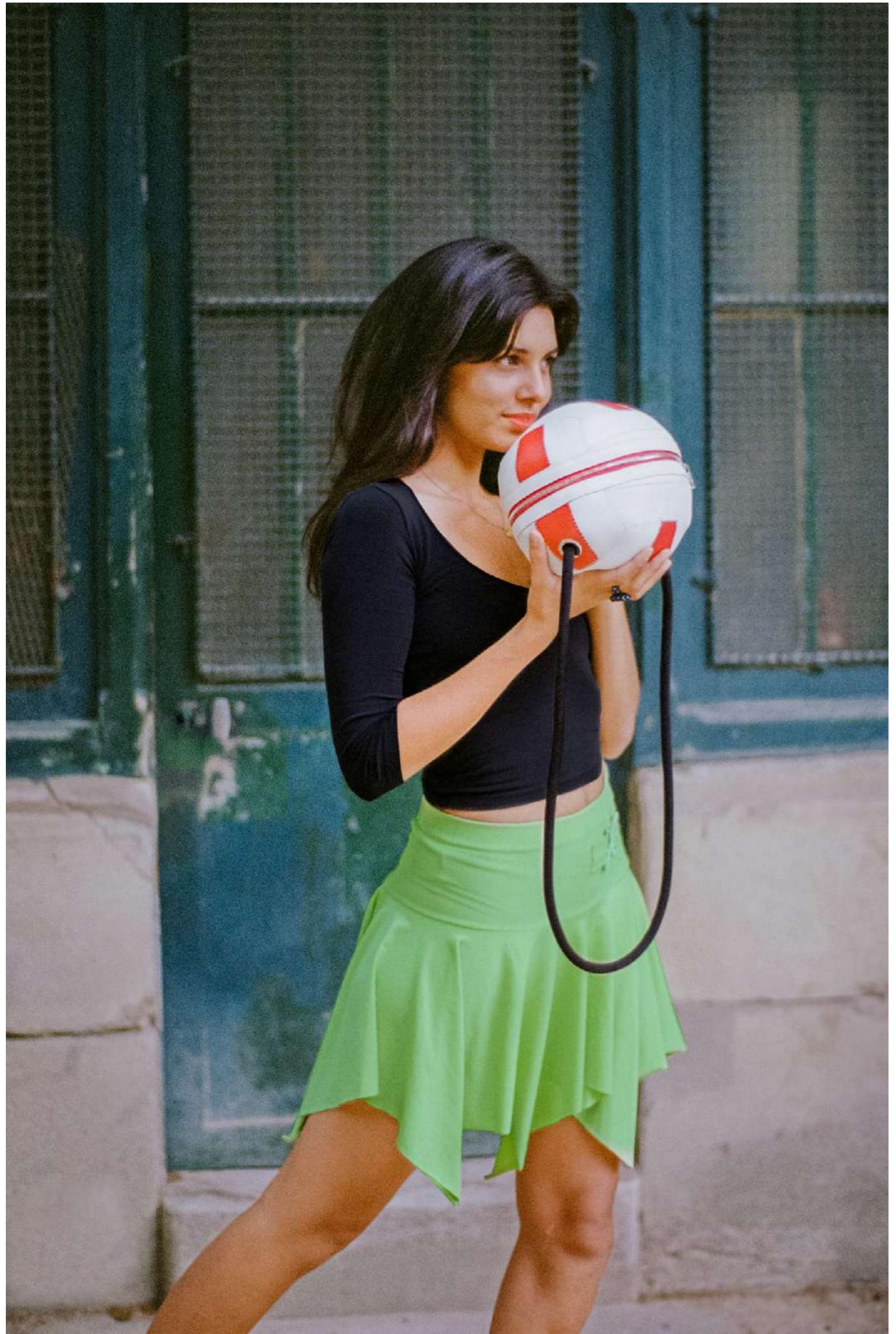
In this sense «The summer is not over yet!» is an editorial that opens up our aesthetic vision to a poetic and sensitive perspective. It allows us to glorify a natural beauty, simple but with trompe l'oeil elements such as the diving bag, pinched at its center, and the soccer bag, which imitates a volleyball brought back from vacation.





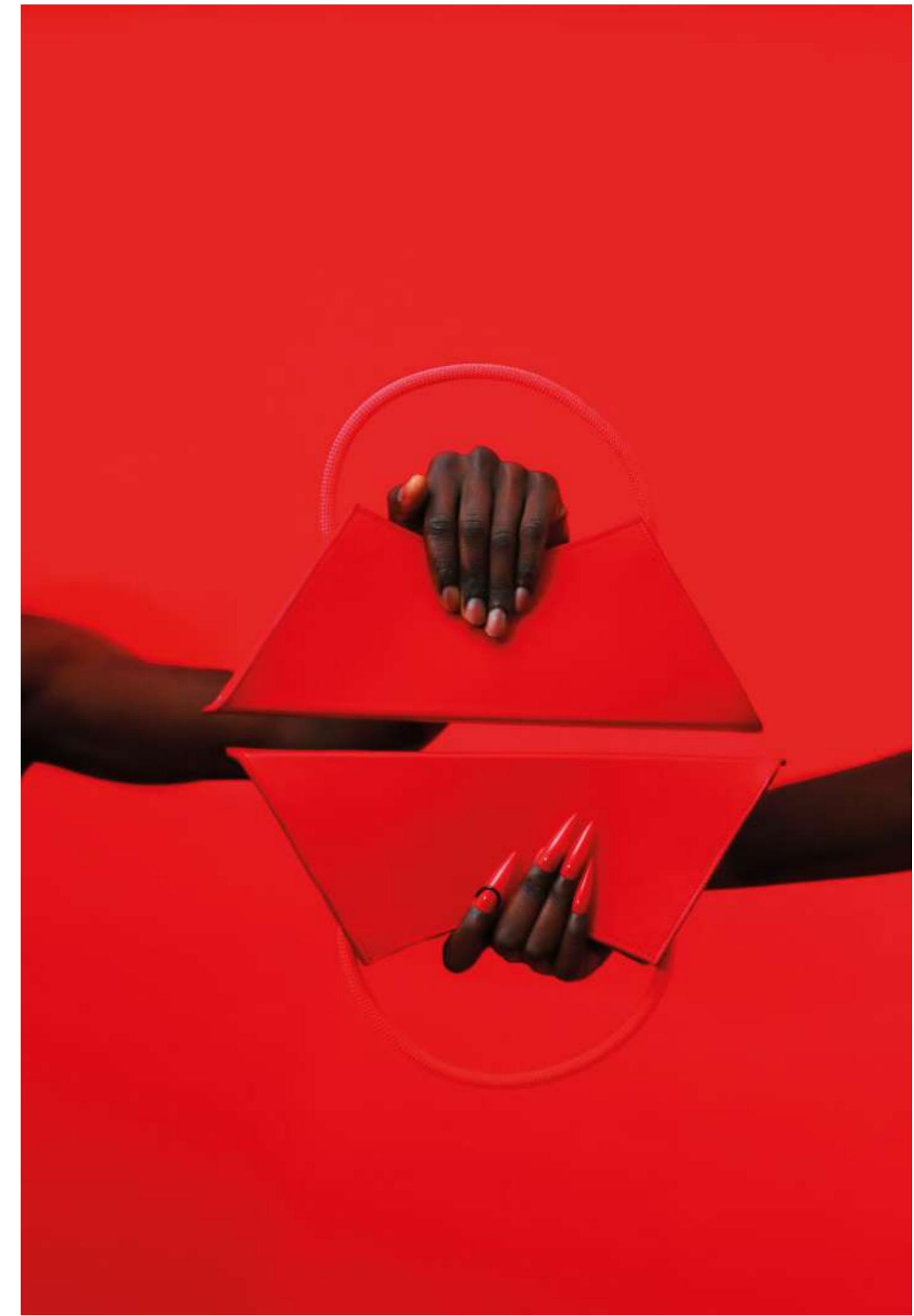




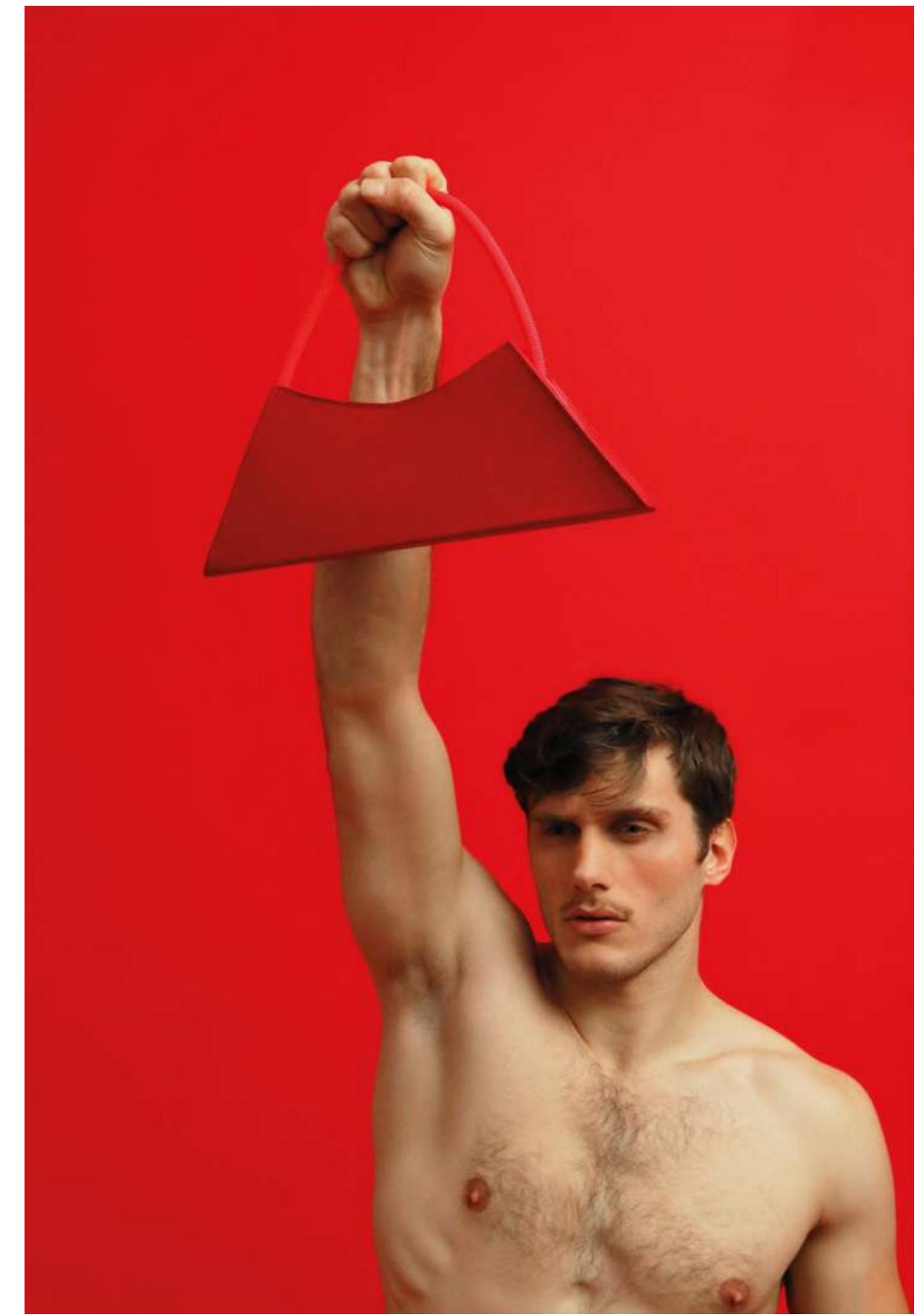


LIPSTICK

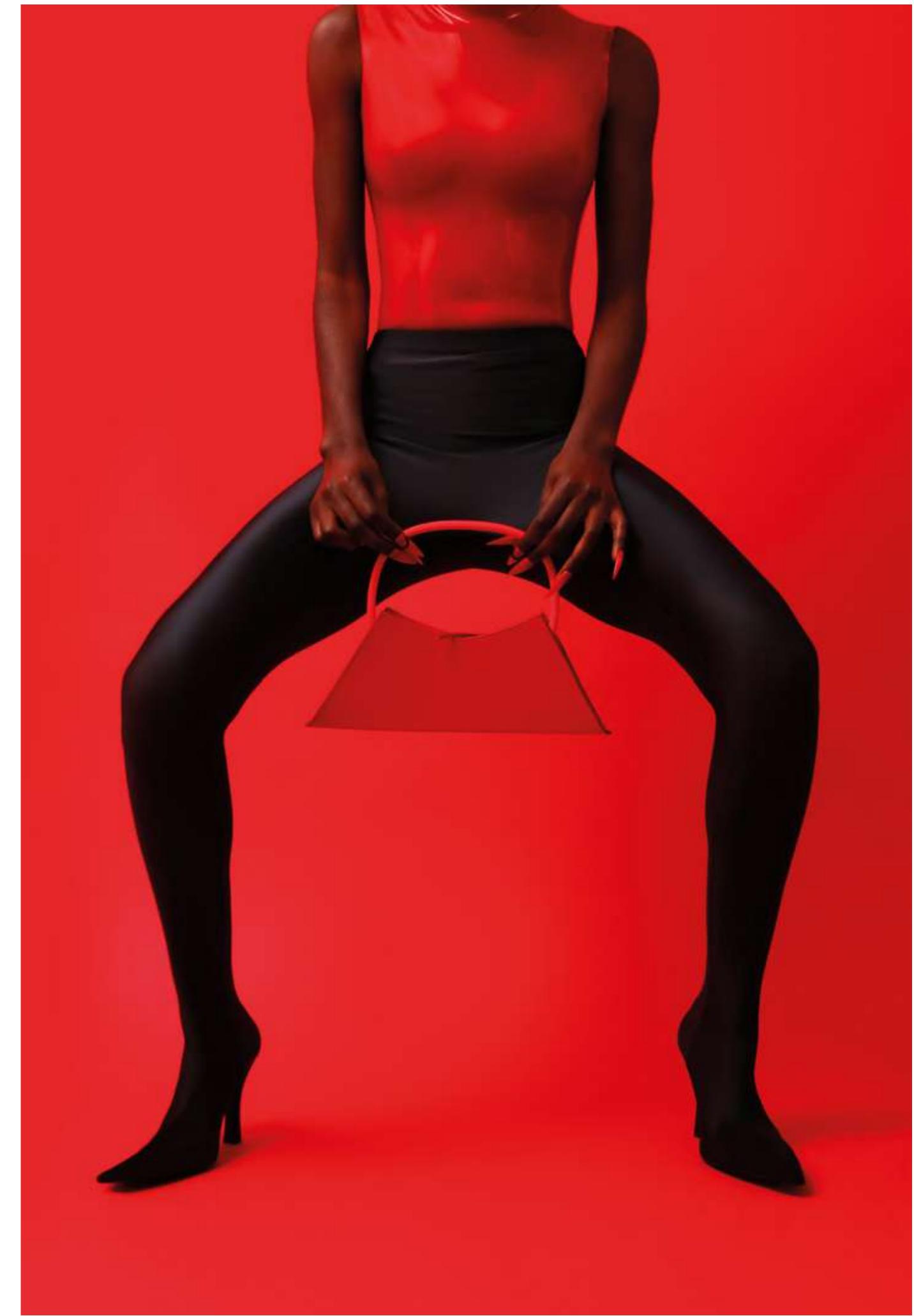
The LIPSTICK symbol of passion, love and bite is a nod to the Mae West lips sofa invented by Salvador Dalí in 1938 and reissued by Studio 65 in the 70's. The red color of this sofa is a tribute to the red lipstick of Mae West, a film icon of the 20's and 40's.







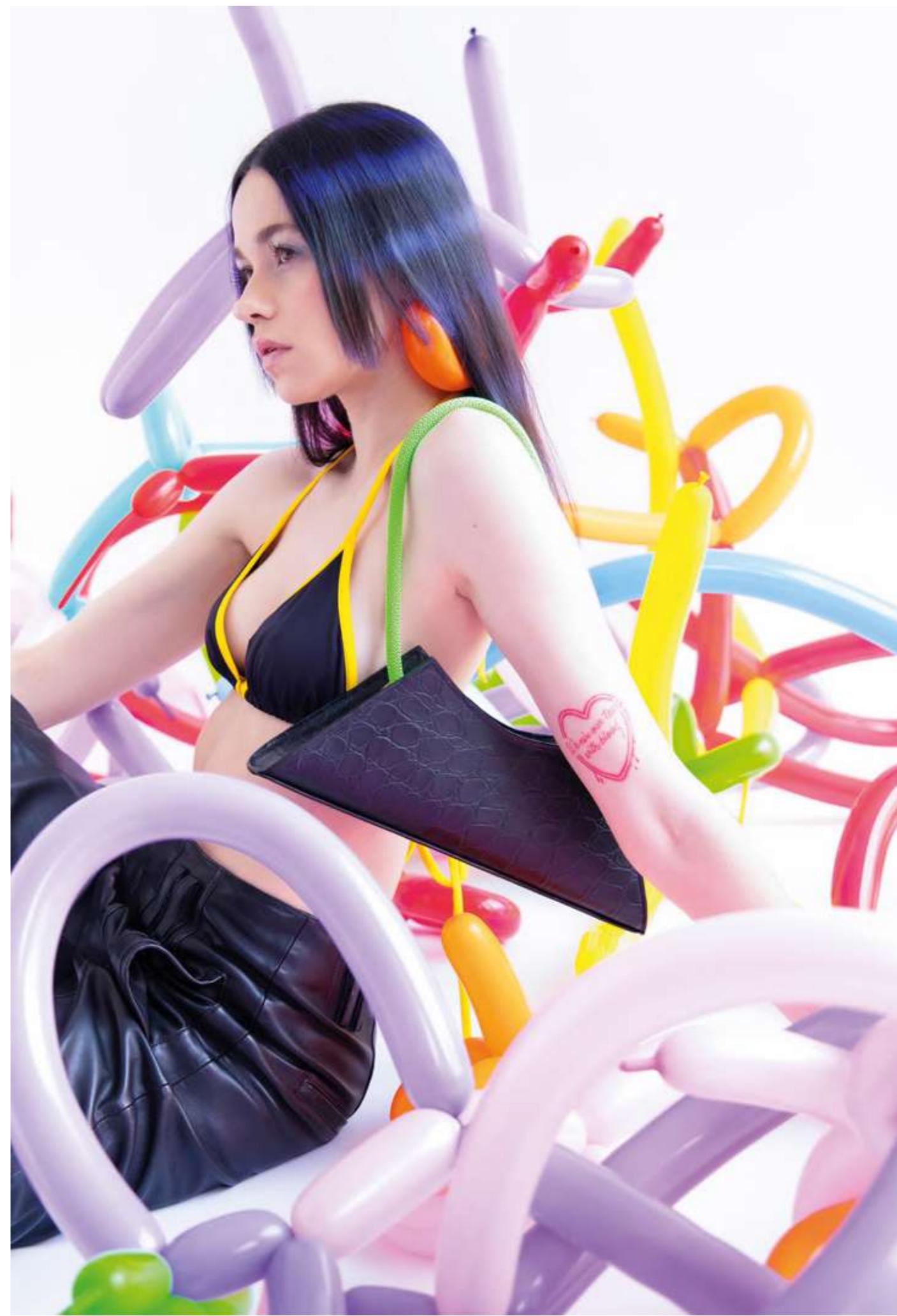




ASZBOUM

Let's celebrate the power of color
Let's celebrate the power of party
Let's celebrate the power of dance











INFLUENCE REVIEW



paolalct ✅

...



1111 Publications 1,8 M Followers 526 Suivi(e)s

Paola Locatelli

Personnalité publique

Chair tendre @francetvslash @canalplus

Dangerous Liaisons @netflix

Marraine de @associationaida... plus



jaydena

...



49 Publications 18,3 K Followers 531 Suivi(e)s

Jaydena her/she/hers

Artiste

I need to fill my lungs with #OXYGEN 🫀

[Voir la traduction](#)

Inkfi.re/jaydena





claudie.emmanuelle ✅



...



362 Publications 26,8 K Followers 2463 Suivi(e)s

Claude-Emmanuelle Gajan-Maull

Artiste

📍 Etre percu comme un etre humain est du Luxe 🎵

🎀 Artiste pluridisciplinaire 🎀

#traumatizedbombshell... plus



young_emperors ✅

...



1082 Publications 288 K Followers 1082 Suivi(e)s

Young Emperors

Artiste

MATCHING COUPLE 🇫🇷🗽⚡

Creative directors / Content creators

Tiktok: young_emperors... plus



PRODUCTS DETAILS

DIVING

Dye blue - blue handle

Product info:

28cm x 21cm x 13cm

Leather: 100%

Handle: 100%

Crossbody length adjustable inside the bag

ZIP

THE SUMMER IS NOT OVER YET !

SS24



DIVING

black - black handle

Product info:

28cm x 21cm x 13cm

Leather: 100%

Handle: 100%

Crossbody length adjustable inside the bag

ZIP

THE SUMMER IS NOT OVER YET !

SS24



DIVING**white - black handle**

Product info:

28cm x 21cm x 13cm

Leather: 100%

Handle: 100%

Crossbody length adjustable inside the bag

ZIP

THE SUMMER IS NOT OVER YET !

SS24



SOCCKER
white & red - black handle

THE SUMMER IS NOT OVER YET !
SS24

Product info:

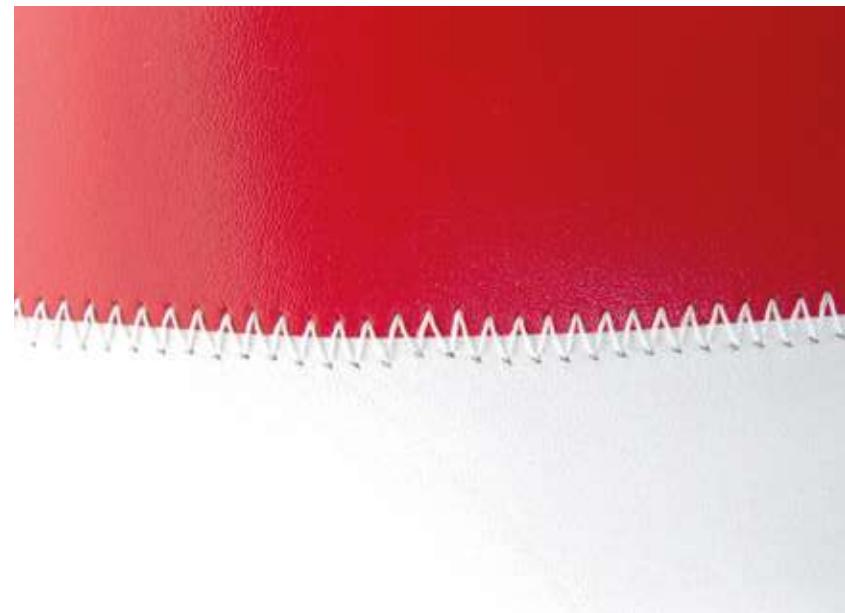
21ø cm

Leather: 100%

Handle: 100%

Crossbody length adjustable inside the bag

ZIP



**PERMANENT COLLECTION
FW 23-24**

ASZBAGUETTE
croco black - green handle

Product info:
33,5cm x 4cm x 12cm
Leather: 100% Calf
Lining: 100% Wool
Handle: 100% Nylon
Zip: 15cm

ASZBAGUETTE +
croco black - green handle

Product info:
42cm x 4cm x 15cm
Leather: 100% Calf
Lining: 100% Wool
Handle: 100% Nylon
Zip: 21cm



HANDLE COLORS AVAILABLE IN SHOULDER & CROSSBODY LENGTHS



RED



BLUE



GREEN



BLACK



PURPLE



PINK

ASZBAGUETTE



SHOULDER WEAR

CROSSBODY WEAR

ASZBAGUETTE +



SHOULDER WEAR

CROSSBODY WEAR

THE DIFFERENCES IN SIZE BETWEEN ASZBAGUETTE + AND ASZBAGUETTE



ASZBAGUETTE +



ASZBAGUETTE

Product views:



PERMANENT COLLECTION
FW 23-24

ASZBAGUETTE
soft black - green handle

Product info:
33,5cm x 4cm x 12cm
Leather: 100% Calf
Lining: 100% Wool
Handle: 100% Nylon
Zip: 15cm

ASZBAGUETTE +
soft black - green handle

Product info:
42cm x 4cm x 15cm
Leather: 100% Calf
Lining: 100% Wool
Handle: 100% Nylon
Zip: 21cm



HANDLE COLORS AVAILABLE IN SHOULDER & CROSSBODY LENGTHS



RED



BLUE



GREEN



BLACK



PURPLE



PINK

Product views:



PERMANENT COLLECTION
FW 23-24

ASZBAGUETTE
camel - green handle

Product info:
33,5cm x 4cm x 12cm
Leather: 100% Calf
Lining: 100% Wool
Handle: 100% Nylon
Zip: 15cm

ASZBAGUETTE +
camel - green handle

Product info:
42cm x 4cm x 15cm
Leather: 100% Calf
Lining: 100% Wool
Handle: 100% Nylon
Zip: 21cm



HANDLE COLORS AVAILABLE IN SHOULDER & CROSSBODY LENGTHS



RED



BLUE



GREEN



BLACK



PURPLE



PINK

Product views:



FW 23-24

ASZBAGUETTE

white - black handle

Product info:

33,5cm x 4cm x 12cm

Leather: 100% Calf

Lining: 100% Wool

Handle: 100% Nylon

Zip: 15cm



ASZBAGUETTE +

white - black handle

Product info:

42cm x 4cm x 15cm

Leather: 100% Calf

Lining: 100% Wool

Handle: 100% Nylon

Zip: 21cm

HANDLE COLORS AVAILABLE IN SHOULDER & CROSSBODY LENGTHS



BLACK

Product views:



FW 23-24

ASZBAGUETTE
silver - black handle

Product info:
33,5cm x 4cm x 12cm
Leather: 100% Calf
Lining: 100% Wool
Handle: 100% Nylon
Zip: 15cm



HANDLE COLORS AVAILABLE IN SHOULDER & CROSSBODY LENGTHS



BLACK

ASZBAGUETTE +
silver - black handle

Product info:
42cm x 4cm x 15cm
Leather: 100% Calf
Lining: 100% Wool
Handle: 100% Nylon
Zip: 21cm

Product views:



LIPSTICK EDITION

ASZBAGUETTE

red - red handle

Product info:
33,5cm x 4cm x 12cm
Leather: 100% Calf
Lining: 100% Wool
Handle: 100% Nylon
Zip: 15cm



ASZBAGUETTE

red - black handle

Product info:
42cm x 4cm x 15cm
Leather: 100% Calf
Lining: 100% Wool
Handle: 100% Nylon
Zip: 21cm



HANDLE COLORS AVAILABLE IN SHOULDER & CROSSBODY LENGTHS



RED



BLACK

Product views:



ASZBAGUETTE

Pixel yellow - soft black - black handle

Product info:
33,5cm x 4cm x 12cm
Leather: 100% Calf
Lining: 100% Wool
Handle: 100% Nylon
Zip: 15cm

**PIXEL EDITION
FW 23-24****ASZBAGUETTE**

Pixel white - soft black - black handle

Product info:
42cm x 4cm x 15cm
Leather: 100% Calf
Lining: 100% Wool
Handle: 100% Nylon
Zip: 21cm

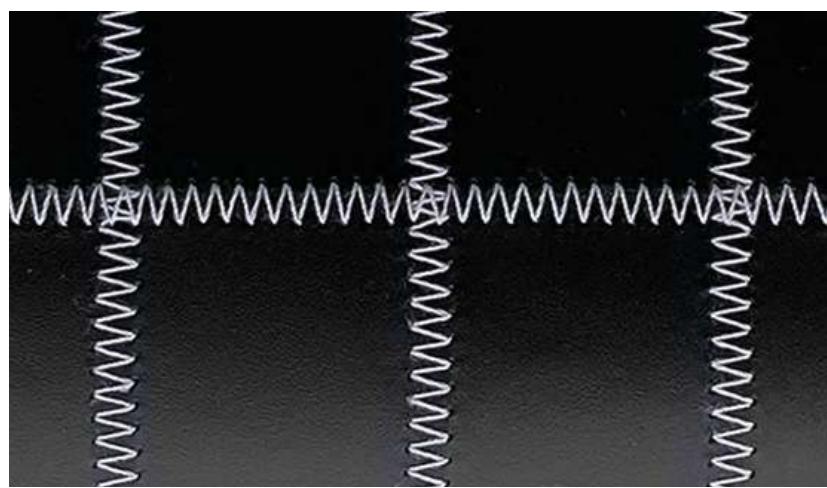


HANDLE COLORS AVAILABLE IN SHOULDER & CROSSBODY LENGTHS



BLACK

Product views:



HANDLE COLORS AVAILABLE IN SHOULDER & CROSSBODY LENGTHS

HANDLE SHOULDER: 95 cm length

HANDLE CROSSBODY: 140 cm length



BLACK



PINK



BLUE



GREEN



PURPLE



RED

ASZBAG
camel - purple handle

PERMANENT COLLECTION

Product info:

20 cm x 15 cm x 23 cm

Leather: 100%

Handle: 100%

Possible to wear it as shoulder and crossbody length with the same handle



HANDLE COLORS AVAILABLE IN SHOULDER & CROSSBODY LENGTHS



RED



BLUE



GREEN



BLACK



PURPLE



PINK

ASZBAG
croco - green andle

PERMANENT COLLECTION

Product info:

20 cm x 15 cm x 23 cm

Leather: 100%

Handle: 100%

Possible to wear it as shoulder and crossbody length with the same handle



HANDLE COLORS AVAILABLE



RED



BLUE



GREEN



BLACK



PURPLE



PINK



TUBE

croco - green andle

Product info:

37 cm x 14ø cm

Leather: 100%

Handle: 100%

PERMANENT COLLECTION

HANDLE COLORS AVAILABLE IN SHOULDER



RED



BLUE



GREEN



BLACK



PURPLE



PINK

TUBE

white - black handle

Product info:

37 cm x 14ø cm

Leather: 100%

Handle: 100%

PERMANENT COLLECTION**HANDLE COLORS AVAILABLE IN SHOULDER**

RED



BLUE



GREEN



BLACK



PURPLE



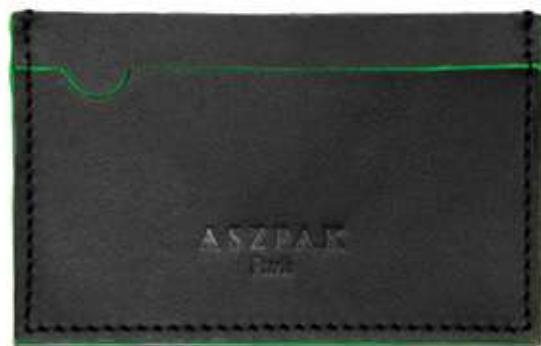
PINK



cards holder
black - green edge

PERMANENT COLLECTION

Product info:
10,5 cm x 6,5 cm
Leather: 100%



\$

Type	Reference & Colors	Length	Whole Sale Price TTC	Public Price	Markup
	REF: DIVING EXCLUSIVE COLORS  PERMANENT COLORS   	CROSSBODY	270€	599€	X2,2
	REF: ASZBAG PERMANENT COLORS   	LONG STRAP (230 cm)	240€	540€	X2,3
	REF: SOCCER PERMANENT COLORS 	CROSSBODY	312€	780€	X2,5
	REF: TUBE EXCLUSIVE COLORS  PERMANENT COLORS   	SHOULDER	270€	599€	X2,2
	REF: CARD HOLDER PERMANENT COLORS 		36€	95€	X2,6

3 MONTHS MAXIMUM DELIVERY TIME

MINIMUM OF 10 PCS PER SIZE OF BAGS WITH ALL COLORS INCLUDED

Type	Reference & Colors	Length	Whole Sale Price TTC	Public Price	Markup
	REF: ASZBAGUETTE EXCLUSIVE COLORS 	SHOULDER	168\$	420\$	x 2,5
	PRE FALL 23  	CROSSBODY	180\$	450\$	x 2,5
	REF: ASZBAGUETTE + FW 23-24  	SHOULDER	216\$	540\$	x 2,5
	PERMANENT COLORS   	CROSSBODY	228\$	570\$	x 2,5
	REF: ASZBAGUETTE PIXEL FW 23-24   YELLOW WHITE	SHOULDER	300\$	780€	x 2,5
		CROSSBODY	330\$	810€	x 2,5
	REF: EXTRA SHOULDER HANDLE FW 23-24   PERMANENT COLORS    		16,8\$	42\$	x 2,5
	REF: EXTRA CROSSBODY HANDLE FW 23-24   PERMANENT COLORS    		19,2\$	48\$	x 2,5



FOUNDER / DESIGNER
ALEXANDRE SAMSON

WWW.ASZPAKPARIS.COM
CONTACT@ASZPAKPARIS.COM
+33 695325605

SALES DEPARTMENT
JESSICA MELCHER

JESSICA@COULEURSAGENCY.COM
+33 626262521

